



PowerForward Business Partnership Guidelines

As a PowerForward business partner, we're asking your business to participate in the following ways:

- Educate customers about the importance of conservation
- Evaluate opportunities to reduce electricity in the workplace
- Appoint a PowerForward coordinator to take action based on the alerts
- Display PowerForward information for customers access, in employee break rooms and other visible areas
- Work with the PowerForward communications team to promote PowerForward to your employees and customers
- Sign up for the PowerForward e-mail alert program

The benefits:

- Your business name and logo on the PowerForward website
- If applicable, your company's name in media stories and opportunities
- Availability of the PowerForward logo in your company materials
- Participation in PowerForward events positioning your company as a conservation leader in the business community